



The Coolest Celebration on Earth

The Saint Paul Winter Carnival is a 11-day celebration of Saint Paul's unique history and traditions. The 135th Anniversary of the Winter Carnival will run Thursday, January 28 – Sunday, February 7, 2021. During this time, Rice Park, neighboring Landmark Plaza, and Landmark Center in downtown Saint Paul will feature glistening ice sculptures, live entertainment, and fun activities for all! Most events are free/low cost to attendees.

Opening Night Ceremony Coordinator

About: Our Opening Night Ceremony is the official kick-off of carnival. Ceremony activities include free treats for attendees and special guest appearances. Our coordinator will oversee the ceremony and its logistics.

Duties include:

- Reaching out to businesses for donations
- Coordinating additional activities for event
- Marketing event to attendees

Skills Desired:

- Organization – must be willing to keep track of event details
- Communication – must be willing to businesses to request donation of treats at event
- Event planning – knowledge of how events work is a plus
- Marketing – knowledge of how to promote event

Benefits:

- Gain and further develop leadership, event planning, and communication skills
- Connect with a network of volunteers from all over the Twin Cities
- Give back to one of Saint Paul's oldest and most beloved traditions

Position Timeline:

- September – 1st monthly committee meeting
- October – 2nd monthly committee meeting, schedule activities, and begin reaching out to businesses for donations
- November – 3rd monthly committee meeting
- December – 4th monthly committee meeting & begin marketing
- January – 5th monthly committee meeting & continue marketing event
- During Winter Carnival – Be available during event to assist where needed

Time Commitment: Must be willing to attend monthly festival committee meetings and be available during Opening Ceremony event. Commitment of 1-2 hour per week September – January and 5 hours during Winter Carnival.

If interested, please contact info@spfhf.org for more information.