



The Coolest Celebration on Earth

The Saint Paul Winter Carnival is a 11-day celebration of Saint Paul's unique history and traditions. The 135th Anniversary of the Winter Carnival will run Thursday, January 28 – Sunday, February 7, 2021. During this time, Rice Park, neighboring Landmark Plaza, and Landmark Center in downtown Saint Paul will feature glistening ice sculptures, live entertainment, and fun activities for all! Most events are free/low cost to attendees.

Securian Financial Winter Run Special Projects Coordinator

About: The Securian Winter Run Special Projects Coordinator will assist with marketing of run to local running clubs and sports teams and coordinating day-of vendors. This position will not be coordinating the race itself but assisting with additional duties to support the race.

Duties include:

- Marketing race to various running groups, clubs, and local sports teams (high school track)
- Coordinating day-of vendors to be at race site
- Additional projects to support the race

Skills Desired:

- Organization – must be willing to keep track of details
- Communication – must be willing to reach out to local organizations and vendors
- Basic computer knowledge – must be willing to keep track of details in spreadsheet, online document, etc.

Benefits:

- Gain and further develop leadership, event planning, and communication skills
- Connect with a network of volunteers from all over the Twin Cities
- Give back to one of Saint Paul's oldest and most beloved traditions

Position Timeline:

- September – 1st monthly committee meeting & create list of organizations/vendors to reach out to
- October – 2nd monthly committee meeting & begin reaching out to organizations/vendors
- November – 3rd monthly committee meeting & finalize vendors
- December – 4th monthly committee meeting & wrap up marketing to organizations
- January – 5th monthly committee meeting & complete additional tasks as need
- During Winter Carnival – Be available during race day to assist where needed

Time Commitment: Must be willing to attend monthly festival committee meetings and be available during Securian Winter Run race day. Commitment of 1-2 hour per week September – January and 5 hours during Winter Carnival.

If interested, please contact info@spfhf.org for more information.