



Saint Paul Festival & Heritage Foundation

135th Anniversary - 2021 Saint Paul Winter Carnival

Button Savers Program



Each year, new buttons are created for the Saint Paul Winter Carnival to highlight the celebration of winter and are a favorite collectible for many devoted Carnival fans with 15,000+ buttons produced and distributed annually across the Twin Cities.

With the Button Savers Program, your business can offer a special discount exclusively for button holders, encouraging thousands of people to visit your business and show their buttons to receive your special offer!

*Buttons are distributed to businesses across the Twin Cities in Early December.

All listings are subject to approval by the SPFHF and must be purchased by October 31st, 2020

Business Name: _____ Contact Name: _____

Address: _____

Phone: _____ E-mail address: _____

Website: _____

Special Offer: _____

Offer Valid From (MM/DD/YYYY) – (MM/DD/YYYY): _____

Offer Restrictions (ex: not valid with any other promotions, etc.):

Would your business also be willing to donate a gift card(s) or goods to be used as a button card prize? _____ If so what _____

Signature: _____ Date: _____

Please email your logo to info@spfhf.org along with this completed form.