



Saint Paul Festival & Heritage Foundation

137th Saint Paul Winter Carnival

2023 Button Savers Program



Each year, new commemorative buttons are created for the Saint Paul Winter Carnival highlighting the celebration of winter for over 250,000 devoted Carnival visitors. Buttons are publicly revealed on Saturday December 3rd, 2022 and distributed across the Twin Cities.

This year's Button Saver Program received an overwhelming interest, and we are in turn offering support a with a new digital opportunity. With the digital Button Savers Program your business can offer an online special discount exclusively for button holders, encouraging tens of thousands of people to visit your business and by showing their buttons receive savings. The Winter Carnival helps promote your business with new revenue opportunities by reaching over 150,000 visitors with a \$2 to \$3 million dollar economic impact to the city of Saint Paul and Minnesota. *(All listings are subject to approval by SPFHF)*

\$100 for this listing on the button card _____

\$50 if digital listing additionally _____

Business Name: _____ Contact Name: _____

Address: _____

Phone: _____ E-mail address: _____

Website: _____

Special Offer _____

Offer Valid From (MM/DD/YYYY) – (MM/DD/YYYY): _____

Offer Restrictions (ex: not valid with any other promotions, etc.): _____

Please consider donating a gift card(s) or goods to represent your business to be used as a Button Card prize. Prize description _____

Signature: _____ Date: _____

Please email your logo to Lisa Jacobson, lisaj@spfhf.org along with this completed form and payment.

Contact: (651) 223-7401.