



The Coolest Celebration on Earth **10**

## 2023 SAINT PAUL WINTER CARNIVAL BUTTON PROGRAM INFORMATION

- The Saint Paul Winter Carnival dates are **January 26 - February 5, 2023**.
- The official Winter Carnival buttons go on sale **Saturday, December 3rd, 2022**. The commemorative buttons continue to be an admired collector's item, with money-saving coupons and chances to win great prizes included in the button card.
- Customers can register their button for a chance to win great prizes. More details on the raffle will be located in the button booklet or at [www.wintercarnival.com](http://www.wintercarnival.com).
- A single button retails for \$5.00 and a 4-pack (Value Pack) sells for \$19.00. The 4-pack includes each of the 4 different button designs.
- The button booklets and value packs are bar coded for easy tracking and bookkeeping.
- Button deliveries will be made the first week of **December 2022**. Deliveries will include your ordered buttons, 2 invoice/shipping receipts, a promotional poster, and a point-of-purchase display holder to assemble. A signature will be required at time of delivery.
- Additional buttons can be ordered as needed via [grovie@spfhf.org](mailto:grovie@spfhf.org) or by calling our office at (651) 223-7400.
- At the end of the Carnival, an unsold button form will be sent to you with details regarding sales. A credit will be issued for any unsold buttons and the unsold buttons should be destroyed.
- An invoice/bill for the total number of buttons received (*less the unsold buttons and commission*) will be sent to you. If you choose, the commissions you collect may be granted back to the Saint Paul Winter Carnival as a tax-deductible donation.

If you have any further questions, please do not hesitate to contact:

Gayle Rovie  
Saint Paul Festival & Heritage Foundation  
[button@spfhf.org](mailto:button@spfhf.org) (651) 223-7400